

ASSOCIATION OF SITES
ADVOCATING CHILD PROTECTION**REPORT CHILD
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Protecting Children Online

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MISSION

Founded in 1996, ASACP is a non-profit organization dedicated to online child protection. ASACP battles child pornography through its CP Reporting Hotline and helps parents prevent children from viewing age-restricted material online with the Restricted To Adults - RTA Website Label.

WHY ASACP?

Shutting down CP sites (and catching child pornographers) can only happen if suspected sites are reported and investigated. Government bodies around the world are inundated with reports and the resources to review them all simply do not exist.

ASACP offers a secure, anonymous reporting system for the general public to report questionable content who may feel uncomfortable contacting government agencies.

ASACP fosters communication and cooperation with the online adult industry. This means we have the outreach and access to involve adult sites and their customers in our fight.

ASACP has the knowledge and technical ability to review submitted reports and forward suspect sites to the authorities who consider our Red Flag Reports to be high priority.

WHAT WE DO & HOW WE DO IT

ASACP educates members, the online adult industry, government policy makers, and the public about child protection, illegal online activities, and the efforts of the online adult industry to battle child sexual abuse. To do this, ASACP:

- ASACP provides an [online hotline](#) for web surfers and webmasters to report suspected child pornography.
- Investigates reports and determine the ownership of suspected CP sites and forwards **Red Flag** reports to international government agencies and associations including the FBI and the [National Center for Missing & Exploited Children](#), as well as [International Hotlines](#).
- Notifies ISPs and payment processors when their hosting and billing services are hijacked by CP operators.
- Creates a [Code of Ethics](#) for our Membership program - a model of effective self-regulation for the online adult industry.
- Establishes [Best Practices](#) which are recommended for adult sites, search engines, billing and hosting companies, dating sites, adult sites and others.
- Created the [RTA \("Restricted to Adults"\)](#) label to better enable parental filtering, and to demonstrate the online adult industry's commitment to helping parents prevent children from viewing age-inappropriate content.
- Informs members on current, new and pending laws and regulations pertaining to child pornography and protection.

HOW YOU CAN HELP

- [Join ASACP](#) and become a Member or Sponsor!
- Label your website with the Restricted To Adults RTA Website Label.
- [Donate to ASACP](#)

Quotes

I have to congratulate you formulating such a positive and needed site. Your aims and initiatives are clearly for a good



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cause - keep up the good work. Your site is an especially excellent resource for adults who enjoy viewing legal consensual adult porn on the web. My husband and I always make sure we keep an eye-out for your ASACP button on adult sites we subscribe to.

[See More Quotes >](#)

As a parent, I am responsible for keeping my children safe online. As a business person, I want to help other parents keep their children from accessing material that is inappropriate for their age group. This is why Hustler financially supports ASACP and why all our sites contain the RTA (Restricted To Adults) label. RTA labels are simple, effective, and the right thing to do!

— Michael H. Klein
President LFP Inc/Hustler

P.S. RTA IS FREE TO USE, BUT ASACP NEEDS YOUR FINANCIAL SUPPORT TO KEEP UP ITS GOOD WORK. BECOME A MEMBER OR A SPONSOR TODAY!

ASACP

asacp.org | Association of Sites Advocating Child Protection

This is the website of the Association of Sites Advocating Child Protection and the ASACP Foundation. [Learn more about these two components of ASACP.](#)

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